



[www.olneyfarmersmarket.org](http://www.olneyfarmersmarket.org)

# Plein Air Olney 2010

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## NEWS RELEASE – August, 2010

Plein Air Olney 2010 is the second annual event which encourages area artists to come out of their studios, bashful artists to work in public, secret artists to come out of the closet and the public to embrace them all in a community celebration.

Budding artists and those who like art but find formal settings intimidating now have an artistic outlet in Olney. The Olney Farmers & Artists Market holds the second annual “Plein Air” painting and event on September 11, 2010. (Rain date, September 23) The Wet Paint Show and Sale will be at the new location of the Olney Farmers and Artists Market, on the grounds of the Montgomery General Hospital Thrift Store on Rt 108 in Olney, September 12, 2010. (Rain Date, September 26)

Members of Olney’s strong artistic community, both amateur and professional alike, are welcome to share in this open air painting event. Artists will be at designated sites throughout the Olney area, on one day, working on their paintings. The public will be invited to drop by and discover the creations as they evolve!

The Plein Air Booth will be at the Market every Sunday from August 1 through September 5, 2010. Artists who are participating in the Plein Air Event will be at the Booth, providing tips on painting in the tradition of “en Plein Air,” showing their work and demonstrating their techniques. They will also be selling their work. Twenty percent of the proceeds from each sale goes to the Olney Farmer’s and Artist’s Market. Eighty percent of each sale goes to the participating artist. Artists who participate in Plein Air Olney 2010 will also have the opportunity to show their work at the Market in the Plein Air Booth, after The Wet Paint sale for the remainder of the Market season.

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The Olney Farmers’ and Artist’s Market is in the fourth year of operation. It is located on Rt. 108 on the grounds of the Montgomery General Hospital Thrift Store, 9 a.m. – 1 p.m. Days of operation are from the first weekend in May through the second weekend in November. There are local vendors selling produce and hand-made products of all sorts. Music and delicious smells fill the air in Olney on every Market Day.